



# Curricular Reasoning

A compendium of ethics and CR programs at business schools around the country.

By The Editors

**School:** Albers School of Business / Seattle University

**Website:** <https://www.seattleu.edu/albers/>

**Continuing Education for Executives:** Leadership EMBA, Health Leadership EMBA, Executive Leadership Program

**CSR Curriculum:** Ethical Leadership

**Course description:** The course examines leadership and ethical decision-making and delivers information needed to establish ethical goals and resolve ethical problems in a global marketplace.

**School:** American Public University

**Website:** <http://www.apus.edu/>

**Continuing Education for Executives:** Master of Science in Environmental Policy and Management, Graduate Certificate - Environmental Sustainability

**CSR Curriculum:** Environmental Economics, Elements of Sustainable Design, Energy Policy Sustainability.

**Course Description:** The courses detail the principles of sustainability, the roles of multiple disciplines in their effective implementation, and management strategies that incorporate environmental compliance standards and achieve organizational missions.

**School:** Anderson School of Management / University of California, Los Angeles

**Website:** <http://www.anderson.ucla.edu/>

**Continuing Education for Executives:** EMBA, Global EMBA for Asia Pacific, Global EMBA for Americas

**CSR Curriculum:** Corporate Governance; Business Sustainability & the Environment (Global EMBA for Americas); Business Law & Ethics (Global EMBA for Asia Pacific)

**Course Description:** The courses discuss the importance of corporate governance and the mechanisms that help control managerial behavior; and the environmental issues to make your company more successful.

**School:** Anderson School of Management / University of New Mexico

**Website:** <http://www.mgt.unm.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethical, Social, Political and Legal Environment

**Course Description:** The course examines the roles and responsibilities of businesses, relationships with stakeholders, key legal concepts, and ethical decision-making processes.

**School:** Antioch University New England

**Website:** <http://www.antioch.edu/>

**Continuing Education for Executives:** MBA in Sustainability; Sustainable Business Certificate

**CSR Curriculum:** Introduction to Sustainability; Earth Systems in Organizations; Ecological Economics for Social Entrepreneurs

**Course Description:** The courses focus on understanding the theoretical foundation of sustainability with a focus on complex ecological systems as essential to the origins of the concept; employs a systems approach to understanding the intersections of business and earth systems, also known as the evolutionary corporation; and survey the breadth of current application tools for measuring efficiency in sustainability terms, primarily through the lenses of social entrepreneurship and business applications.

*"Sustainability is at the core of the mission of Antioch University. Our campus, Antioch University New England, decided to launch an MBA in Sustainability because of our strong management and environmental studies departments. Since that origin, we have evolved the program to be a systems thinking, triple bottom line program. The strength of our MBA is that sustainability is woven throughout the curriculum: finance, marketing, human resources, and other traditional MBA courses. In addition, we have specific sustainability courses such as Introduction to Sustainability, Earth Systems in Organizations, and Ecological Economics."*

– Pauline Chandler, MBA Program Director

**School:** Babcock School of Management / Wake Forest University

**Website:** <http://www.business.wfu.edu/>

**Continuing Education for Executives:** Development Programs

**CSR Curriculum:** Qualification in Environmental Sustainability

**Course Description:** Corporations continue to identify the critical need to institutionalize sustainability efforts across all business units. The program combines business management, social sciences, humanities, sciences and law. Participants not only learn about sustainability, they develop a Sustainability Action Plan (SAP) to take back to their corporations.

**School:** Bard College

**Website:** <http://www.bard.edu/>

**Continuing Education for Executives:** MBA in Sustainability

**CSR Curriculum:** The programs fully integrate the study of business and sustainability and ensures that students master the business case for sustainability, understanding how to align profit with ecological and social mission.

**School:** Benedictine University

**Website:** <http://www.ben.edu/>

**Continuing Education for Executives:** Ph.D or D.B.A. in Values-Driven Leadership

**Description:** The program integrates the fields of strategic leadership, organizational change, and corporate responsibility and sustainability in a three-year program designed to meet the demanding schedules of senior leaders who commute globally to participate.

*"Our program is for leaders who want to drive change at the organizational or societal level. We draw heavily from the field of corporate responsibility. Ethical leadership for the future demands a better understanding of how business relates to society, the environment, and the wider network of stakeholders. Our program looks closely at corporate culture, societal engagement, and sustainability to evaluate leadership strategy."*

- Dr. Jim Ludema, Program Director

**School:** Boston University School of Management

**Website:** <http://www.bu.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Business Law, Ethics

**Course Description:** The course focuses on learning legal rules affecting business. Topics covered include contracts, employment law, intellectual property, corporate governance, and ethical decision-making.

**School:** Carroll School of Management / Boston College

**Website:** <http://www.bc.edu/>

**Continuing Education for Executives:** Center for Corporate Citizenship

**Description:** The Boston College Center for Corporate Citizenship is a membership-based knowledge center that provides networking opportunities, knowledge, and expertise around the practice of corporate citizenship.

**School:** Colorado State University College of Business

**Website:** <http://www.colostate.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Global Social and Sustainable Enterprise

**Course Description:** The course explores leadership and motivational concepts and skills, including alternative leadership models, alternative reward systems and performance management.

**School:** Daniels College of Business / University of Denver

**Website:** <http://www.daniels.du.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** The Compass

**Course Description:** The program is a three-quarter sequence of three required courses for all MBAs—The Essence of Enterprise, Ethics for the 21st Century Professional, and Building Sustainable Enterprises. They have a heavy emphasis on experiential learning focused on values based leadership, team building, self-awareness, critical thinking, community service, and creating shared value.

*"Today, more than ever before, students are seeking an education that will give them an opportunity to both make a living and a difference in the world. At the Daniels College of Business, the Compass courses connect the concepts of private profitability and public good in ways that enhance stakeholder value. While our focus is always on the practice of business, understanding the purpose of business in the larger society is the foundation of our educational experience."*

- R. Bruce Hutton, Dean Emeritus, Daniels College of Business, Director, Ethics Integration for the College

**School:** Darden Graduate School of Business Administration / University of Virginia

**Website:** <http://www.darden.virginia.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Business Ethics

**Course Description:** Business Ethics encourages students to think deeply about the nature of business, the responsibilities of management, and how business and ethics can be put together.

*"At Darden, ethical leadership and sustainability topics are seen as key disciplines, the have-to's of business. From our required Business Ethics first year course, to sustainability electives and leadership courses, Darden integrates sustainability issues throughout the curriculum."*

- R. Edward Freeman, Professor Business Administration, Academic Director, Business Roundtable Institute for Corporate Ethics

**School:** Foster School of Business / University of Washington

**Website:** <http://www.foster.washington.edu/>

**Continuing Education for Executives:** Development Program

**CSR Curriculum:** Business Ethics

**Course Description:** The program explores frameworks for analyzing and addressing ethical issues in organizations.

**School:** Fuqua School of Business / Duke University

**Website:** <http://www.fuqua.duke.edu/>

**Continuing Education for Executives:** MBA Concentration in Energy and Environment; Master of Environmental Management/MBA joint degree

**CSR Curriculum:** Duke University's MEM/MBA joint degree and MBA Concentration in Energy and Environment programs, students participate in cutting-edge curriculum, engage in applied learning projects both domestically and internationally, and interface with the world's leading sustainability and energy experts.

**School:** School: George Washington University School of Business

**Website:** <http://www.gwu.edu/>

**Continuing Education for Executives:** World EMBA

**CSR Curriculum:** Business Responsibility and Sustainability

**School:** Graziadio School of Business and Management / Pepperdine University

**Website:** <http://www.bs.school.pepperdine.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Contemporary Legal, Regulatory and Ethical Issues in Business

**Course Description:** This course offers students a framework for understanding the intimate connection between ethics, law, and regulation in business environments. The course aims to provide a solid grounding in the fundamental ethical and legal capacities.

**School:** Haas School of Business / University of California, Berkeley

**Website:** <http://www.haas.berkeley.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Leading with Ethics and Compliance (part of Leadership Program)

**Course Description:** The executive program coaches ethics and compliance practitioners in how to lead their teams and their organizations in a rapidly evolving global economy. Sessions are led by Haas School of Business faculty and experts from Adobe, Cisco, Dell, Dignity Health, Elan Pharmaceuticals, McKesson, and Google.

**School:** Hough School of Business / University of Florida

**Website:** <http://www.ufl.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Business Ethics and Social Responsibility; Social Entrepreneurship; Competitive Strategies in Sustainability; Ethics and Public Policy for Marketers and Consumers

**Course Description:** The courses examine practical issues of managers in addressing ethical and moral problems in business; how social entrepreneurs work to create positive social change, fostering economic and social equality; how competitive strategy entails a production process that respects the environment and sustainability of the earth's ecosystems and business philosophy and culture that favors environmentally friendly practices; and why consumers make the wrong choices and how marketing can encourage them to make better ones.

**School:** Kelley School of Business/ Indiana University Bloomington

**Website:** <http://www.kelley.iu.edu/>

**Continuing Education for Executives:** Kelley Institute for Social Impact

**Description:** The Kelley Institute for Social Impact bridges business education with strategies to alleviate poverty through work in social entrepreneurship, economic development, and global community building.

**School:** Kellogg Business School / Northwestern University

**Website:** <http://www.kellogg.northwestern.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics and Executive Leadership

**Course Description:** The course examines the role of the CEO and top leaders in organizations, highlighting their ethical challenges and exploring the implications of a variety of ethical frameworks to facilitate more effective complex organizational decision-making.

**School:** Kenan-Flagler Business School / University of North Carolina

**Website:** <http://www.kenan-flagler.unc.edu/>

**Continuing Education for Executives:** EMBA, Global OneMBA

**CSR Curriculum:** Ethical Aspects of Management (EMBA); Business Ethics (Global OneMBA)

**Course Description:** The courses examine business ethical issues and dilemmas that confront managers; and examine ethical analysis and decision-making in global business to strengthen ethical awareness, judgment and action.

*"As other schools grow in their recognition of how critical sustainability thinking is to successful management strategy in the 21st century, we are committed to focusing on long-term value creation and equipping our students and the business leaders in our community with the tools they need to foster businesses that flourish with adaptive resiliency and thrive because of engaged and motivated employees."*

- Carol Seagle, Director, The Center for Sustainable Enterprise

**School:** Krannert School of Management / Purdue University

**Website:** <http://www.krannert.purdue.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Legal and Ethical Environments

**Course Description:** The course provides an understanding of the legal environment as it pertains to business organizations and of the ethical considerations and social and political influences that affect such organizations.

*"Corporate social responsibility is not just teaching students to comply with laws and regulations. Instead, it means making decisions that protect and serves all stakeholders of a business—its employees, its investors, the communities it operates in, and even the environment as a whole."*

- Charles Haywood, Clinical Asst. Professor

**School:** Leeds School of Business / Colorado University

**Website:** <http://www.leeds.colorado.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics and Corporate Social Responsibility

**Course Description:** The course emphasizes how socially responsible companies consider the perspectives of multiple stakeholders balancing goodwill and optimizing profit for the business.

**School:** Lundquist College of Business / University of Oregon

**Website:** <http://www.lcb.uoregon.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Business Ethics

**Course Description:** This course emphasizes the conflict managers experience when choosing between two alternatives.

**School:** Maharishi University of Management

**Website:** <http://www.mum.edu/>

**Continuing Education for Executives:** MBA with specialization in Sustainable Business

**Description:** We embrace the vision that business can be green both ways: operating in harmony with nature, and making money. Each of our entrepreneurial business courses teaches principles and examples of green business and natural capitalism.

**School:** Marriott School / Brigham Young University

**Website:** <http://www.marriottschool.byu.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics

**Course Description:** The course explores foundational principles of ethical behavior, application of such principles to specific business situations, development of ethical courage and organizational savvy, and the provision of ethical leadership.

**School:** Marylhurst University School of Business

**Website:** <http://www.marylhurst.edu/>

**Continuing Education for Executives:** MBA in Sustainable Business

**CSR Curriculum:** Ethical Leadership and Decision Making

**Course Description:** The course explores clear ethical framework for making decisions.

*"Marylhurst University's Sustainable Business Program aims to give students the leading-edge knowledge and skills required to be a leader in a business committed to sustainability and social responsibility. Graduates of the program can typically be found directing sustainability efforts in multinational high-tech and pharmaceutical companies, on university campuses and in energy consulting firmest, as well as innovative start-ups and nonprofit organizations."*

- Shirley Skidmore, Director of Marketing and Communications

**School:** Mays Business School / Texas A&M University

**Website:** <http://mays.tamu.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Legal and Ethical Issues in Business

**School:** McCombs School of Business / University of Texas

**Website:** <http://www.mcombs.utexas.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Legal and Ethical Environment of Business

**Course Description:** This course provides a study of selected internal legal rules governing business, including the transactional (e.g., contractual relationships), property interests (such as intellectual property rights) and regulatory (ranging from tort law to employment constraints).

**School:** McDonough School of Business / Georgetown University

**Website:** <http://www.msb.georgetown.edu/>

**Continuing Education for Executives:** EMBA, Global EMBA

**CSR Curriculum:** Ethical Decision Making

**Course Description:** The course focuses on practical applications of ethics in business settings and covers the economic, legal, and ethical implications of decision-making and the interplay of these issues for managers.

*"As we have revised our curricula over the years, we have added electives in the area of corporate social responsibility and created core courses that emphasize ethics and principled leadership. In recent years, as the Millennial Generation has participated in our undergraduate and now our MBA programs, we see a heightened interest among our students to find value in their careers. If they are going to spend their time and energy working for an organization, they seek opportunities to impact the world."*

- David. A. Thomas, Dean, McDonough School of Business

**School:** Mendoza College of Business / Notre Dame University

**Website:** <http://www.business.nd.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics

**Course Description:** This course explores the ethical dimensions of business; applies normative ethical theories; examine stakeholders' relevance; simulates moral imagination; and analyzes ethical leadership.

*"At the University of Notre Dame Mendoza College of Business, CSR is much more than philanthropy. We regard CSR as the very purpose of business: creating sustainable value for stakeholders. Students learn from the start that they must have command of all the functional areas of business while being fully cognizant of the key concerns of stakeholders."*

- Professor Ollie Williams, CSC

**School:** Merage School of Business / University of California, Irvine

**Website:** <http://www.merage.uci.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Sustainability and Competitive Advantage

**Course Description:** This course will focus on how to integrate environmental efforts as a key part of a firm's business strategy and how a company can build a competitive advantage incorporating sustainability as a key corporate capability.

*"The Merage School takes a thematic approach to corporate social responsibility and weaves that theme, whenever possible, into our courses and case studies. The Center for Global Leadership also supports broader social responsibility efforts; our social responsibility initiative in the past has matched MBA students with local non-profits in strategic planning efforts. Not only does this provide students with practice in developing business and marketing plans, it gives them an inside look at how non-profits must work hand-in-hand with corporate sponsors to achieve goals for both the non-profit and the corporation."*

- Jone L. Pierce, Dean's Professor of Leadership and Director of the Center for Global Leadership

**School:** Monterey Institute of International Studies

**Website:** <http://www.miiis.edu/>

**Continuing Education for Executives:** MBA concentration in International Sustainable Business

*"Global sustainability is at the center of the MBA program at the Monterey Institute. In addition to specialized courses such as Business Models for Sustainable Development and Social Entrepreneurship, sustainability topics are woven throughout the finance, marketing and global strategy curricula. Guided by the MIIS motto "Be the Solution," the program is guided by the belief that solving urgent global environmental problems offers great opportunities for big and small business alike."*

- Lyuba Zarsky, Professor

**School:** Naveen Jindal School of Management / University of Texas at Dallas

**Website:** <http://www.jindal.utdallas.edu/>

**Continuing Education for Executives:** Global Leadership EMBA Program

**Course Description:** GLE MBA curriculum focuses on policy framework for establishing business ethics, corporate social responsibility to meet the business, social and legal obligations in a global business environment.

**School:** Olin Business School / Washington University in St. Louis

**Website:** <http://www.olin.wustl.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** The Decisions Around Business Ethics

**Course Description:** This course imparts an understanding of how law, ethics, and public policy affect modern business.

**School:** Palumbo Donahue School of Business / Duquesne University

**Website:** <http://www.duq.edu/>

**Continuing Education for Executives:** Sustainability MBA

**CSR Curriculum:** Ethical Decision Making

**Course Description:** This course explores essential qualitative decision-making skills for analyzing business issues with an ethical dimension.

**School:** Portland State University School of Business Administration

**Website:** <http://www.pdx.edu/sba/home>

**Continuing Education for Executives:** MBA

**CSR Curriculum:** Law, Ethics and Stewardship

*"Because business provides the most powerful platform for innovation that addresses global challenges, it is essential that MBA programs integrate ethics, sustainability and CSR. As future leaders in business, MBA graduates carry with them significant responsibility to create new solutions that provide value for their companies and communities."*

-- Scott Marshall, MBA Program Director

**School:** Presidio Graduate School

**Website:** <http://www.presidioedu.org/>

**Continuing Education for Executives:** MBA in Sustainable Management

*"As communities around the world come to understand the scope and scale of our environmental and social equity challenges, we believe sustainability will no longer be just an option. It will be the only viable approach to profitable business and public policy over the long term. Rather than treating sustainability as an add-on or an elective approach to business and governance, we have designed an entire management curriculum integrated with systems thinking and sustainable leadership. This approach creates a new kind of business and public leader equipped to meet the challenges of the 21st century."*

- Dwight Collins, Ph.D., Chair, MBA Program and Ryan Cabinte, MBA, JD, Chair, MPA Program

**School:** Robert H. Smith School of Business / University of Maryland

**Website:** <http://www.rhsmith.umd.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethical Leadership

**Course Description:** This course examines the scope of managerial agency and the economic, legal and ethical responsibilities to various stakeholders.

**School:** Samuel Curtis Johnson Graduate School of Management / Cornell University

**Website:** <http://www.rhsmith.umd.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Principled Leadership; Sustainable Global Enterprise

**Course Description:** These courses focus on the kinds of principles and cognitive processes that underlie complex leadership decision making; and illustrate the principles of sustainable global enterprise and provides instruction on how to map the terrain.

**School:** Scheller College of Business / Georgia Institute of Technology

**Website:** <http://www.scheller.gatech.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethical Decision Making; Ethics in Global Business

**Course Description:** The courses focus on understanding and applying ethical decision making practices in business; on the appropriate role of business in a global society.

*"By incorporating sustainability and ethics into core courses and electives, offering students industry interaction and competition opportunities, and making CSR a part of the fabric of life at Scheller, we are educating a new generation of business leaders who embrace the sustainability imperative."*

*- Dr. Beril Toktay, Professor of Operations Management, Brady Family Chair, ADVANCE Professor, Faculty Director, Center on Business Strategies for Sustainability*

**School:** Schulich School of Business / York University – Toronto

**Website:** <http://www.schulich.yorku.ca/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics and Leadership

**Course Description:** The course focuses on the ways in which leaders must recognize and respond to a variety of competing values and beliefs both within and outside their organizations.

*"Social responsibility is a critical issue for today's business leaders. But Schulich looks to be the world leader in this space because we recognize that social and environmental challenges will be critical for the very survival of business in the future."*

*-Andrew Crane, George R. Gardiner Professor of Business Ethics, Schulich School of Business, Director, Centre of Excellence in Responsible Business*

**School:** Smeal College of Business / Pennsylvania State University

**Website:** <http://www.smeal.psu.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethical Leadership

**Course Description:** This course explores the value of a firm's reputation with external stakeholders such as customers, suppliers, and the general public.

**School:** Stanford Graduate School of Business / Stanford University

**Website:** <http://www.stanford.edu/>

**Continuing Education for Executives:** Stanford Executive Program (flagship) and other development programs

**CSR Curriculum:** Strategy Beyond Markets (core); Building Sustainable High-Growth Ventures, Environmental Science and Management (electives)

**School:** Stern School of Business (New York University)

**Website:** <http://www.stern.nyu.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Professional Responsibility

**Course Description:** The course develops the argument that ethical considerations are important in the decision-making process and then develops analytical reasoning skills that enable students to identify and weigh competing ethical concerns in that process.

*"NYU Stern challenges students to look beyond functional expertise and to understand the broader impact of their efforts on organizational performance and society at large. By confronting the 'gray areas' of business, students can work to mold a professional identity that empowers them to perform both ably and honorably."*

*-Bruce Buchanan, Director of the Business & Society Program Area, C.W. Nichols Professor of Business Ethics, Professor of Marketing, NYU Stern*

**School:** Tippie College of Business / University of Iowa

**Website:** <http://www.tippie.uiowa.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics

**School:** UC Davis School of Management / University of California, Davis

**Website:** <http://www.gsm.ucdavis.edu/>

**Continuing Education for Executives:** Development Programs

**CSR Curriculum:** Programs in Energy & Sustainability

**School:** University of Colorado at Denver

**Website:** <http://www.ucdenver.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics and Corporate Social Responsibility; Sustainable Business Practice

**Course Description:** The courses emphasizes how socially responsible companies consider the perspectives of multiple stakeholders balancing goodwill and optimizing profit for the business; and explores how sustainable business is concerned with the triple bottom line – people, planet, and profits – and is global in scope.

**School:** University of South Florida

**Website:** <http://www.usf.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Social, Ethical and Legal Systems

*"The University of South Florida Program has required at least one course in business ethics and corporate responsibility (Social Ethical and Legal Systems) in our core curriculum for over 20 years and reflects a longstanding belief that the subject is fundamental to business education. We do not teach Ethics in a traditional way. Rather, we teach theories, have the students apply and exercise them and ultimately find that the most ethical theories support the greater good."*

- Sharon Hanna-West, Distinguished Lecturer of Ethics and Sustainability

**School:** University of San Diego School of Business Administration

**Website:** <http://www.sandiego.edu/>

**Continuing Education for Executives:** Development Programs

**CSR in Curriculum:** Yes

**Course Title:** Ethical Leadership and Organizational Behavior

**Course Description:** This course provides the concepts and skills for the ethical leadership of people in organizations by introducing the basic behavioral skills needed for self-management and promoting productive relationships with others in organizations.

**School:** Urbana-Champaign College of Business / University of Illinois

**Website:** <http://www.mba.illinois.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Business Ethics and Corporate Responsibility

*Course Description:* This course examines business decision-making and the role ethics plays in that process. The course analyzes how managers behave and whether ethical choices are knowingly made or only realized thereafter.

**School:** Villanova University School of Business

**Website:** <http://www.villanova.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics and Law in Corporate Governance

**Course Description:** This course has a focus on the principles of business ethics and ethical decision-making, and ethics in leading organization.

**School:** W.P. Carey School of Business / Arizona State University

**Website:** <http://www.wpcarey.asu.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethical Issues for Managers

**Course Description:** The course offers an in-depth focus on business ethics and social responsibility both with respect to the individual decision maker and the organization and its interactions with its stakeholders.

*"We've introduced a unique program that will help future business leaders use some of the best practices in sustainability. These students will get great interdisciplinary experience from top experts in other areas of the university, as well as from the business school."*

-Tim Desch, Assistant Dean, Undergrad Admissions

**School:** The Wharton School / University of Pennsylvania

**Website:** <http://www.wharton.upenn.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Foundations of Leadership and Teamwork

**Course Description:** This course focuses on lateral and vertical leadership, team building and performance, and team leadership.

**School:** Zicklin School of Business / Baruch College

**Website:** <http://zicklin.baruch.cuny.edu/>

**Continuing Education for Executives:** EMBA

**CSR Curriculum:** Ethics; Sustainability; and Global Excellence

**Course Description:** The courses identify ethical issues in business situations and develop ways of thinking through ethical dilemmas in an increasingly complex world; explore the environmental and social challenges that contribute to the complexity of the business environment and drive companies to assess their social and environmental impacts; and deliver direction on how to lead effectively across cultures by developing greater sensitivity to differences in perspectives, institutions, and practices among business people from around the world.