



# CHEMICAL

## CRO's 10 Best Chemical • 2007

Company Name	Industry Sub Group	Rank	Environment	Climate Change	Human Rights	Employee Relations	Lobbying	Philanthropy	Corporate Governance	Financial
Monsanto	Chemicals	1	14	19	7	8	65	8	7	6
Dow Chemical	Chemicals	2	3	2	2	6	64	1	8	57
Pioneer Companies Inc.	Chemicals	3	27	29	7	34	9	49	2	4
Scotts Miracle-Gro Co.	Household Products Non-durables	4	4	19	7	58	9	18	21	27
Eastman Chemical Co.	Chemicals - Speciality	5	16	7	32	4	69	11	13	38
Ecolab	Chemicals - Speciality	6	1	9	1	26	46	14	49	45
Mosaic Company	Chemicals - Speciality	7	41	29	7	25	44	30	8	16
Air Products & Chemicals	Chemicals - Speciality	8	9	3	6	37	54	21	46	31
Rohm & Haas Co.	Chemicals - Speciality	9	11	19	32	23	57	20	8	39
Praxair	Chemicals - Speciality	10	7	3	32	58	49	10	33	23
H.B. Fuller Company	Chemicals - Speciality	10	41	29	58	10	1	17	33	26

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**S**eed and agrochemical producer Monsanto (No. 1) fertilized its lead rank by achieving a top-10 score in five categories—Human Rights, Employee Relations, Philanthropy, Corporate Governance and Financial (60 percent total return over three years).

The companies range from manufacturers of hundreds of chemicals to specialty companies that generally offer fewer product lines. With the exceptions of Pioneer Cos. (No. 3), Scotts Miracle-Gro (No. 4) and H.B. Fuller (tied for No. 10), the corporations were heavily involved in special-interest lobbying.

Ecolab (No. 6) was the only firm on the list to achieve No. 1 ranks in two categories, Environment and Human Rights.



**CRO's 10 Best**  
Energy • 2007

**ENERGY**

Company Name	Industry Sub Group	Rank	Environment	Climate Change	Human Rights	Employee Relations	Lobbying	Philanthropy	Corporate Governance	Financial
Marathon Oil	Oil & Gas - Integrated	1	19	4	6	5	55	5	14	14
EOG Resources	Oil & Gas - Refining & Distribution	2	31	18	4	12	7	13	21	18
Chevron Corp.	Oil & Gas - Integrated	3	3	1	2	4	53	14	14	41
Occidental Petroleum	Oil & Gas - Exploration & Production	4	15	2	1	1	56	23	11	25
Valero Energy Corp.	Oil & Gas - Refining & Distribution	5	33	9	10	24	7	4	42	8
ExxonMobil Corp.	Oil & Gas - Integrated	6	1	4	3	16	49	3	26	38
Southwestern Energy Co.	Oil & Gas - Exploration & Production	7	23	18	11	37	7	27	14	3
Denbury Resources Inc.	Oil & Gas - Exploration & Production	8	30	15	11	52	7	27	1	4
Range Resources Corp.	Oil & Gas - Drilling	9	11	18	11	37	7	27	28	9
Apache Corp.	Oil & Gas - Exploration & Production	10	17	3	8	9	7	15	50	40

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**O**il and gas companies find themselves in the crosshairs of shareholders and environmentalists pressing the corporations to disclose climate change policies and to implement carbon offsets.

Of the 10 Best, Marathon Oil (No. 1), Chevron (No. 3), Occidental Petroleum (No. 4), Valero Energy (No. 5), Exxon Mobil (No. 6) and Apache (No. 10) recorded high marks on Climate Change, which covers disclosure and policies.

Marathon, which participates in the Carbon Disclosure Project, scored its best mark on Climate Change.

Marathon's Employee Relations, including adoption assistance, flex time and telecommuting benefits, also stood out.

EOG Resources (No. 2) did its best in Human Rights, driven by a policy statement and little exposure to "countries of concern."



**CRO's 10 Best**  
Financial • 2007

# FINANCIAL

Company Name	Industry Sub Group	Rank	Environment	Climate Change	Human Rights	Employee Relations	Lobbying	Philanthropy	Corporate Governance	Financial
Bank of America Corp.	Banks	1	4	4	5	3	61	1	20	64
Humana	Healthcare - Services	2	5	33	8	35	79	22	1	3
Travelers Cos.	Insurance - Diversified	3	7	33	8	70	7	12	27	33
Genworth Financial	Insurance	4	18	41	7	15	7	60	4	53
PNC Financial Services Group	Banks	5	11	14	8	47	46	27	14	46
T. Rowe Price	Investment Companies	6	37	23	74	31	7	36	7	8
Raymond James Financial	Investment Companies	7	37	41	8	36	7	75	14	10
State Street Corp.	Banks	8	2	2	6	54	70	7	46	45
Aetna	Insurance - Health	9	37	9	8	22	96	40	14	9
SunTrust Banks	Banks	10	37	14	8	25	1	9	101	61

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**A**s a group, the 10 Best Financial, including banks, brokerages and insurance firms, recorded praiseworthy marks on Human Rights.

But their paper trail on Climate Change was muddier, with only three companies, Bank of America, State Street. and Aetna, achieving top 10 grades in that category.

Bank of America (No. 1) distinguished itself as the largest total giver in Philanthropy, while subsidized childcare benefits helped push it to third in Employee Relations.

Meanwhile, Humana (No. 2) was tops in Corporate Governance. Humana conducts annual elections for all board seats, and no directors serve on more than four boards.



**CRO's 10 Best**  
Media • 2007

**MEDIA**

Company Name	Industry Sub Group	Rank	Environment	Climate Change	Human Rights	Employee Relations	Lobbying	Philanthropy	Corporate Governance	Financial
Walt Disney	Media - Broadcasting (TV & Radio)	1	2	1	1	18	23	7	3	6
Google	Information Technology	2	13	13	3	3	13	9	28	1
The New York Times Co.	Media - Publishing	2	13	2	18	10	1	1	8	30
Deluxe Corp.	Services - Business Support Services	4	9	13	5	4	1	5	24	23
DirectTV Group	Services - Business Support Services	5	13	2	5	8	18	18	11	14
NII Holdings	Telecommunications - Wireless	6	13	13	5	28	1	30	1	2
The E.W. Scripps Co.	Media - Publishing	7	13	13	5	22	1	6	8	26
R.H. Donnelley Corp.	Media - Publishing	8	13	13	5	6	1	30	14	13
Regal Entertainment Group	Leisure Facilities	9	13	13	5	28	1	30	1	5
Dow Jones & Co.	Media - Publishing	9	9	13	28	2	14	10	13	7
Yahoo	Internet Software & Services	11	1	8	18	7	20	23	3	24
R.R. Donnelley & Sons Co.	Services - Business Support Services	11	5	13	2	11	29	15	14	15
The McGraw-Hill Cos.	Media - Publishing	13	13	4	29	1	25	21	6	11

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**T**he 10 Best Media, ranging from publishing and broadcast companies to service providers like DirectTV Group, gets shout-outs in Lobbying (a six-way tie for top marks) and Human Rights (with nine companies, out of 13 because of ties, ranking in the top 5 in the category).

Walt Disney (No. 1), with media holdings like ABC, ESPN and Pixar, and The New York Times (tied for No. 2), posted Climate Change marks of first and second (tied), respectively, for factors including submission of data to the Carbon Disclosure Project.

And you don't have to search very far to see why Google (tied for No. 2) achieved top ranking in Financial, with the largest three-year total return, at 66.7 percent.



**CRO's 10 Best**  
Utilities • 2007

# UTILITIES

Company Name	Industry Sub Group	Rank	Environment	Climate Change	Human Rights	Employee Relations	Lobbying	Philanthropy	Corporate Governance	Financial
Entergy Corp.	Utilities - Electric	1	7	13	2	8	36	14	2	19
American Electric Power Co.	Utilities - Electric	2	2	3	5	12	27	18	22	26
Public Service Enterprise Group	Utilities - Diversified	3	26	2	5	1	41	10	21	10
Exelon Corp.	Utilities - Electric	4	1	5	5	14	21	32	29	11
The Southern Company	Utilities - Electric	5	33	3	5	19	3	17	5	39
FPL Group	Utilities - Electric	5	3	1	5	9	37	25	29	15
Constellation Energy Group	Utilities - Electric	7	9	13	5	44	24	21	5	9
PG&E	Utilities - Electric	8	5	13	5	17	57	9	1	25
Allegheny Energy Inc.	Utilities - Electric	9	30	13	5	4	34	42	5	2
Dominion Resources	Utilities - Electric	10	12	27	5	34	22	7	11	31

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**T**he 10 Best Utilities, all electric utilities except the diversified Public Service Enterprise Group (No. 3), generally did ho-hum in Lobbying, given the industry's highly regulated nature. Only The Southern Company (No. 5) scored better than 21st in that category.

On Human Rights, all of the 10 Best did well, ranking fifth or better.

The leader of the pack, Entergy (No. 1), scored second in Human Rights and Corporate Governance, too, with annual board elections and all directors attending at least 75 percent of meetings. Meanwhile, American Electric Power (No. 2) ranked second in Environment and third in Climate Change because of its environmental policies and disclosures, and responses to the Carbon Disclosure Project, respectively.