




# CR's 100 Best Corporate Citizens 2012

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

 Indicates "red card" caution; removed from list.

\* Recent or current CROA member.

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
<b>WEIGHTING</b>				<b>19.5%</b>	<b>16.5%</b>	<b>16.0%</b>	<b>19.5%</b>	<b>7.0%</b>	<b>9.0%</b>	<b>12.5%</b>
1	Bristol-Myers Squibb Co.*	BMJ	49.815	12	20	65 (T-16)	22	1	31(T-27)	213
2	International Business Machines Corp.*	IBM	52.15	1	6	41 (T-14)	89	196 (T-2)	12	98
3	Intel Corp.*	INTC	54.565	3	83	18 (T-9)	1	232 (T-4)	8	162
3	Microsoft Corporation	MSFT	67.815	23	36	1	77	1	3	335
5	Johnson Controls Inc*	JCI	70.045	2	18	5 (T-3)	34	242 (T-6)	241 (T-191)	165
6	Accenture plc	ACN	73.88	72	19	11 (T-6)	78	242 (T-6)	13	173
7	Spectra Energy Corp	SE	76.185	21	2	174 (T-22)	25	242 (T-6)	22 (T-18)	161
8	Campbell Soup Co.*	CPB	76.5	32	24	25 (T-10)	15	1	102 (T-95)	401
9	Nike, Inc.	NKE	80.21	125	26	64 (T-16)	2	232 (T-4)	20 (T-16)	183
10	Freeport-McMoran Copper & Gold Inc.*	FCX	82.41	40	25	13 (T-7)	144	242 (T-6)	214 (T-164)	33



Note: Immediately prior to print publication, IW Financial found two data processing errors, one for Intel and the other for Coca-Cola Enterprises. IWF corrected both errors and we reflected the changes in the list above.



# CR's 100 Best Corporate Citizens 2012

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

■ Indicates "red card" caution; removed from list.

\* Recent or current CROA member.

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
<b>WEIGHTING</b>				<b>19.5%</b>	<b>16.5%</b>	<b>16.0%</b>	<b>19.5%</b>	<b>7.0%</b>	<b>9.0%</b>	<b>12.5%</b>
11	Sara Lee Corp.	SLE	83.545	34	9	25 (T-10)	79	222 (T-3)	254 (T-204)	141
12	Mattel, Inc.*	MAT	83.92	83	215	13 (T-7)	69	1	42 (T-38)	103
13	Gap, Inc.*	GPS	85.09	109	154	1	4	1	6	295
14	Coca-Cola Co	KO	86.98	28	4	18 (T-9)	19	466 (T-7)	67 (T-60)	285
15	Altria Group Inc.	MO	87.175	62	102	41 (T-14)	40	242 (T-6)	62 (T-55)	171
16	McGraw-Hill Cos., Inc.	MHP	87.19	75	74	203 (T-25)	12	1	26 (T-22)	185
17	Eaton Corp.	ETN	89.72	24	5	41 (T-14)	181 (T-179)	242 (T-6)	88 (T-81)	140
18	Kimberly-Clark Corp.	KMB	95.025	26	37	32 (T-12)	68	196 (T-2)	100 (T-93)	342
19	Hormel Foods Corp.	HRL	95.245	76	229	41 (T-14)	87	1	63 (T-56)	107
20	Abbott Laboratories*	ABT	97.03	47	39	120 (T-20)	64	1	2	396
21	International Paper Co.	IP	97.11	89	80	64 (T-16)	188 (T-186)	1	94 (T-87)	89
22	Pepsico Inc.	PEP	99.39	18	7	78 (T-17)	66	196 (T-2)	92 (T-85)	379
23	Hasbro, Inc.	HAS	100.295	38	41	32 (T-12)	26	466 (T-7)	34 (T-30)	322
24	Starbucks Corp.	SBUX	101.205	178	90	52 (T-15)	176 (T-174)	1	84 (T-77)	11
25	Texas Instruments Inc.	TXN	104.79	36	94	100 (T-19)	46	524 (T-11)	29 (T-25)	144
26	Procter & Gamble Co.	PG	107.295	77	63	78 (T-17)	52	1	98 (T-91)	403
27	Hewlett-Packard Co.*	HPQ	108.725	4	31	28 (T-11)	17	1	1	759
28	Mosaic Company*	MOS	112.835	6	165	88 (T-18)	54	524 (T-11)	35 (T-31)	160
29	3M Co.	MMM	113.545	42	81	52 (T-15)	173 (T-171)	1	61 (T-54)	355
30	E.I. DuPont De Nemours & Co	DD	115.745	39	96	41 (T-14)	216 (T-203)	1	295 (T-245)	136
31	Northeast Utilities	NU	116.205	176	125	52 (T-15)	91	1	25 (T-21)	263
32	Xerox Corp	XRX	116.635	74	100	41 (T-14)	30	242 (T-6)	122 (T-115)	363
33	AT&T, Inc.*	T	116.975	59	145	41 (T-14)	116	1	38 (T-34)	391
34	Coca-Cola Enterprises Inc.	CCE	117.125	14	64	89 (T-18)	104	524 (T-11)	114 (T-107)	179
34	Dow Chemical Co.	DOW	119.025	111	27	64 (T-16)	67	196 (T-2)	235 (T-185)	278
35	Duke Energy Corp.*	DUK	119.145	29	112	52 (T-15)	75	466 (T-7)	23 (T-19)	299
36	Johnson & Johnson	JNJ	119.615	11	17	3 (T-2)	162 (T-161)	1	385 (T-247)	383
37	Dell Inc.*	DELL	119.855	10	22	35 (T-13)	37	242 (T-6)	28 (T-24)	656
38	PG&E Corp.	PCG	121.23	13	3	393 (T-27)	27	1	4	397
39	Consolidated Edison, Inc.*	ED	123.215	122	11	231 (T-26)	3	232 (T-4)	130 (T-123)	257
40	Chevron Corp.	CVX	123.265	184	50	32 (T-12)	47	1	292 (T-242)	308



# CR's 100 Best Corporate Citizens 2012

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

■ Indicates "red card" caution; removed from list.

\* Recent or current CROA member.

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
<b>WEIGHTING</b>				<b>19.5%</b>	<b>16.5%</b>	<b>16.0%</b>	<b>19.5%</b>	<b>7.0%</b>	<b>9.0%</b>	<b>12.5%</b>
41	Walt Disney Co.	DIS	123.27	143	82	15 (T-8)	28	499 (T-9)	116 (T-109)	229
42	Newmont Mining Corp.	NEM	123.285	82	45	25 (T-10)	184 (T-182)	242 (T-6)	295 (T-245)	132
43	Cisco Systems, Inc.*	CSCO	123.515	70	332	18 (T-9)	5	1	24 (T-20)	392
44	General Mills, Inc.*	GIS	124.095	43	172	88 (T-18)	49	242 (T-6)	32 (T-28)	351
45	Occidental Petroleum Corp.	OXY	127.83	195	79	5 (T-3)	155	1	295 (T-245)	153
46	Merck & Co., Inc	MRK	128.025	61	46	18 (T-9)	6	909 (T-19)	54 (T-47)	288
47	EMC Corp.	EMC	129.445	5	15	52 (T-15)	179 (T-177)	1	130 (T-123)	568
48	United Parcel Service, Inc.	UPS	129.665	7	1	35 (T-13)	209 (T-199)	499 (T-9)	40 (T-36)	346
49	Staples, Inc.	SPLS	130.315	27	138	203 (T-25)	32	1	111 (T-104)	428
50	Medtronic, Inc.	MDT	130.435	55	142	203 (T-25)	16	196 (T-2)	19 (T-15)	362
51	Constellation Energy Group, Inc.	CEG	134.44	100	44	231 (T-26)	168 (T-167)	1	96 (T-89)	234
52	Carnival Corp.	CCL	134.725	23	13	78 (T-17)	121	496 (T-8)	295 (T-245)	246
53	Air Products & Chemicals Inc.	APD	135.75	41	127	52 (T-15)	174 (T-172)	524 (T-11)	43 (T-39)	192
54	Phillips-Van Heusen Corp.*	PVH	136.885	138	396 (T-385)	9 (T-5)	18	1	407 (T-269)	27
55	Hess Corporation*	HES	138.76	37	8	15 (T-8)	23	747 (T-12)	295 (T-245)	356
56	JPMorgan Chase & Co.	JPM	138.81	93	23	100 (T-19)	20	1	74 (T-67)	722
57	Verizon Communications	VZ	138.825	145	205	78 (T-17)	120	1	10	319
58	Baxter International Inc.	BAX	139.7	19	60	120 (T-20)	65	524 (T-11)	56 (T-49)	420
59	Colgate-Palmolive Co.	CL	139.82	139	58	64 (T-16)	44	1	507 (T-368)	309
60	Weyerhaeuser Co.	WY	139.9	127	61	28 (T-11)	76	499 (T-9)	76 (T-69)	352
61	TJX Companies, Inc.	TJX	141.45	140	218	231 (T-26)	41	242 (T-6)	99 (T-92)	59
62	Darden Restaurants, Inc.	DRI	141.745	196	101	231 (T-26)	92	242 (T-6)	78 (T-71)	64
63	Alcoa Inc.*	AA	143.52	8	14	9 (T-5)	59	809 (T-16)	205 (T-155)	413
64	Target Corp	TGT	145.02	80	118	203 (T-25)	14	524 (T-11)	109 (T-102)	226
65	Time Warner Inc	TWX	145.44	162	119	231 (T-26)	43	1	295 (T-245)	178
66	Pinnacle West Capital Corp.	PNW	146.965	35	107	120 (T-20)	153	1	507 (T-368)	222
67	Boeing Co.*	BA	148.095	85	73	100 (T-19)	385 (T-219)	1	12	218
68	Lexmark International, Inc.	LXK	148.22	17	16	18 (T-9)	85	499 (T-9)	7	698
69	Whirlpool Corp.	WHR	148.44	9	21	52 (T-15)	195 (T-192)	524 (T-11)	223 (T-173)	321
70	Sempra Energy	SRE	148.87	214	111	231 (T-26)	13	1	64 (T-57)	348



# CR's 100 Best Corporate Citizens 2012

Key: (T) indicates "tie-gap equivalents" on data points where several companies are tied for the same rank in a category; e.g., "268 (T-2)" means 267 firms tie for 1st in the category and 268 is equivalent to 2nd in the category. If there are no (T) indicators, there is no tie.

■ Indicates "red card" caution; removed from list.

\* Recent or current CROA member.

Rank	Company	Symbol	Weighted Average Score	Environment Rank	Climate Change Rank	Human Rights Rank	Employee Relations Rank	Corporate Governance Rank	Philanthropy Rank	Financial Rank
<b>WEIGHTING</b>				<b>19.5%</b>	<b>16.5%</b>	<b>16.0%</b>	<b>19.5%</b>	<b>7.0%</b>	<b>9.0%</b>	<b>12.5%</b>
71	Ford Motor Co.	F	149.76	22	48	18 (T-9)	169 (T-168)	222 (T-3)	295 (T-245)	477
72	ITT Corporation	ITT	150.655	212	183	35 (T-13)	70	1	295 (T-245)	266
73	General Electric Co.	GE	151.26	110	133	3 (T-2)	56	1	503 (T-364)	409
74	Marathon Oil Corporation	MRO	151.275	223	53	120 (T-20)	95	196 (T-2)	290 (T-240)	172
75	Sonoco Products Co.	SON	153.06	53	78	88 (T-18)	98	524 (T-11)	229 (T-179)	315
76	Oracle Corp.	ORCL	154.6	48	284	231 (T-26)	73	196 (T-2)	126 (T-119)	177
77	Motorola Solutions Inc.	MSI	154.725	51	67	52 (T-15)	48	466 (T-7)	195 (T-145)	527
78	Baker Hughes Inc.	BHI	155.685	63	228	120 (T-20)	101	1	471 (T-332)	202
79	Wyndham Worldwide Corporation	WYN	157.39	114	226	35 (T-13)	147	524 (T-11)	295 (T-245)	3
80	Wells Fargo & Co.	WFC	158.395	134	10	231 (T-26)	7	1	8	732
81	Cummins Inc.	CMI	158.59	60	69	100 (T-19)	472 (T-224)	242 (T-6)	85 (T-78)	23
82	Wisconsin Energy Corp.	WEC	158.89	90	338	154 (T-21)	62	1	178 (T-128)	262
83	State Street Corp.*	STT	160.565	80	97	120 (T-20)	51	1	18 (T-14)	863
84	Dominion Resources Inc	D	162.085	147	173	231 (T-26)	72	242 (T-6)	9	289
85	Symantec Corp.*	SYMC	162.335	123	43	100 (T-19)	123	1	80 (T-73)	672
86	Brown-Forman Corp.	BF B	162.905	56	70	393 (T-27)	42	242 (T-6)	295 (T-245)	207
87	Rockwell Automation Inc	ROK	163.195	120	163	120 (T-20)	149	524 (T-11)	201 (T-151)	79
88	Kellogg Co	K	165.005	58	40	203 (T-25)	61	747 (T-12)	27 (T-23)	384
89	Cabot Corp.	CBT	165.75	105	130	231 (T-26)	106	524 (T-11)	46 (T-42)	203
90	Tyson Foods, Inc.	TSN	165.855	232	351	100 (T-19)	148	1	128 (T-121)	50
91	ConocoPhillips	COP	165.89	64	36	154 (T-21)	128	524 (T-11)	291 (T-241)	280
92	Applied Materials Inc.	AMAT	167.155	107	189	41 (T-14)	191 (T-189)	242 (T-6)	79 (T-72)	378
93	Conagra Foods, Inc.	CAG	169.42	149	335	174 (T-22)	36	242 (T-6)	81 (T-74)	208
94	ManpowerGroup*	MAN	170.395	50	168	8 (T-4)	60	466 (T-7)	5	695
95	CVS Caremark Corp.	CVS	173.62	79	114	231 (T-26)	189 (T-187)	196 (T-2)	118 (T-111)	330
96	Unitedhealth Group Inc	UNH	174.05	219	167	231 (T-26)	143	1	275 (T-225)	113
97	Clorox Co.	CLX	174.125	69	52	120 (T-20)	8	524 (T-11)	60 (T-53)	714
97	Best Buy Co. Inc.	BBY	174.125	180	105	174 (T-22)	74	242 (T-6)	261 (T-211)	312
99	CSX Corp.	CSX	175.12	239	256	203 (T-25)	109	1	83 (T-76)	200
100	Marriott International, Inc.	MAR	177.64	167	141	120 (T-20)	151	242 (T-6)	390 (T-252)	169
<span style="color: red;">■</span>	Allergan	First red-carded in 2011. In September 2010 Allergan pled guilty to misbranding Botox.								
<span style="color: red;">■</span>	Exxon Mobil Corp.	First red-carded in 2010. In Oct 2009 Exxon Mobil was found liable for contaminating groundwater in New York City.								